# Request for Proposal

4/6/2026

## Company and Show Info

**Name of company exhibiting**

ACME Fashion

**Show attending, full name**

MAGIC

**Address**

Las Vegas, Nevada 89118

**Convention center/venue show is taking place in**

LVCC

Start Opening date 08/10/2026 Show Closing date 08/12/2026

**Website of show**

https://www.magicfashionevents.com/

**General Contractor of show**

Freeman

**Do you have a confirmed exhibit space at this show yet?**

Yes

**What is your booth number?**

12345

**Is this your first year attending this show?**

No

## General Exhibit Info

**Size of exhibit**

20´ by 20´

**Format of exhibit**

Endcap (one neighbor at back of exhibit)

**Are you looking for a custom exhibit, a rental exhibit, a portable exhibit, or a hybrid custom/rental?**

Custom exhibit

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## Exhibit Functionality and Requirements

**Do you require any private meeting rooms?**

No

**Other than any tables in private meeting rooms, do you require any standard height meeting tables in the open area of your exhibit?**

Yes

**How many tables do you require?**

2

**How many seats should each table accommodate?**

4

**Do you need pencil drawers in your tables?**

No

**Do you need power at your tables?**

Yes

**Do you require any bar-height tables in the open areas of your exhibit?**

No

**Do you require any dedicated storage areas for product, personal items, giveaways, etc.?**

Yes

**Do you require a large amount of storage, such as a walk-in closet?**

Yes

**If yes, please indicate the quantity and approximate size(s)**

4' x 4'

**Do you require credenzas/cabinets for storage?**

Yes

**If yes, please indicate the quantity and approximate size(s)**

2

**Do you require a reception desk or podium?**

Yes

**How many do you require?**

1

**How many people will be stationed at each?**

1

**Will they be seated or standing?**

Standing

**Do you require any displays areas for product?**

Yes

**Please describe in detail what your product is.**

We sell high-end high fashion full clothing lines for men and women.

**Please describe in detail how you typically display your product. For example, do you use slatwall, standards, showcases, pedestals, monitors, etc.?**

We have hangrails for product with presentation bars so we can display pants and shirts or full dresses. We also will have a few mannequins near the aisle.

**About how much product do you need to display in your exhibit?**

About 100 pieces of clothing.

**What type of flooring would you like?**

Carpet

## Audio Visual and Overhead Banner/Lighting Requirements

**Do you require any monitors?**

Yes

**Do you have a specific number of monitors you require?**

1

**Where specifically in your exhibit will you require monitors? For example - in meeting rooms, waiting areas, behind reception, on aisle walls, etc.**

1 large monitor in the middle of the back wall of the booth. The monitor should be vertical so we can more easily see full outfits.

**What is the purpose of the monitors? Are you using them to support a presentation? To run a video or without sound? Or something else? If your exhibit requires multiple monitors each with different needs, please indicate which are required and where, as specifically as possible.**

To run a loop

**For monitors that are running content, please indicate how you wish to run this content. For example - USB sticks, laptop connection, DVD/BlueRay, etc. If different monitors will require different content types, please indiciate.**

USB

**Do you have specific sizes of monitors that you require, or would you like the Producer to suggest sizes based on your requirements?**

Leave up to designer

**Do you wish to purchase or rent the monitors and content drivers?**

Rent

**Do you require any large format video walls? If so, please indicate size(s), location(s) and any other pertinent info.**

No

**Do you require any computers or laptops?**

No

**Would you like an overhead banner?**

Yes

**Any particular style you prefer? Round, square, pillowcase, SEG, rotating, illuminated, etc.?**

Up to the designer

**Note that banners can be expensive to produce and setup/breakdown at show site. With this in mind, are you looking to do something simple, just to get your company name up over your booth, something of the road, or something elaborate with "WOW" factor?**

WOW factor

## Design Style Considerations

**Please select from the following list some words that you feel relate to the overall design aesthetic you'd like to achieve with your exhibit design:**

Chic, Bright, Hipster-y, Unique, Vibrant, Luxury

## Budget

## Physical Exhibit Components Budget

**Do you wish to enter budgets for specific exhibit elements?**

No

**Overall Budget**

$80,000.00

## Event Services Elements Budget

**Do you wish to enter budgets for specific event service elements?**

No

**Overall Budget**

$25,000.00

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## Budget Overview

Physical exhibit elements $80,000.00

Event service elements $25,000.00